

## Sampling Uncertainty and Patient-Level Cost-Effectiveness Analysis

Society for Medical Decision Making Short Course #AM7

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### Good Value for the Cost

- Common goal of an economic analysis is to identify when we can be confident that one therapy is good value compared to another
- One threat to such confidence arises because the economic result observed in an experiment may not truly reflect the result in the population
  - Single sample drawn from a population
- Referred to as sampling (or stochastic) uncertainty
- Methods for estimating sampling uncertainty for economic outcomes have much in common with methods used for clinical findings



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### Outline

- Describe methods for identifying when we can and cannot be confident about a therapy's value for the cost
  - Point estimates
  - Confidence intervals
  - Decision threshold
- Goal is to demonstrate the quantification and interpretation of sampling certainty by use of CI for CER, CI for NMB, and acceptability curves
- Don't focus on the technical aspects of estimation



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### Sampling Uncertainty and Clinical Outcomes

- We can be confident that a therapy is clinically effective when its confidence interval excludes our decision threshold; we can't be confident when its interval includes our decision threshold
- For odds ratios / relative risks. Decision threshold = ???
  - OR = 0.30; 95% CI, 0.15 to 0.63
  - OR = 0.30; 95% CI, 0.09 to 1.02
- For risk differences or changes in blood pressure or cholesterol. Decision threshold = ???
  - Risk difference = 30%; 95% CI, 18% to 42%
  - Risk difference = 30%; 95% CI, -4% to 64%



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### Implications

- If the confidence interval **includes** the decision threshold, we **CANNOT** be confident that the alternatives differ from one another
- If the confidence interval **excludes** the decision threshold, we **CAN** be confident that the alternatives differ from one another
- It doesn't matter what else is included or excluded from the interval



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### Sampling Uncertainty and Economic Outcomes

- Confidence statements about economic outcomes are also based on whether or not the confidence interval for the economic outcome includes the decision threshold
- Methods for assessing confidence
  - Confidence intervals for cost-effectiveness ratios
  - Confidence intervals for net monetary benefits
  - Acceptability curve



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### Confidence Statements

- 95% CI for ICER
  - If the interval excludes W, confident that the two interventions differ in their cost effectiveness
- 95% CI for NMB
  - If the interval excludes 0, confident that the two interventions differ in their NMB
- Acceptability curve
  - If the curve is below  $\alpha/2$  or above  $1-(\alpha/2)$ , confident that the two interventions differ in their cost-effectiveness



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### CI Issues

- What is the threshold, maximum willingness to pay?
  - Differs across jurisdictions
  - Differs within jurisdictions
- Should we be 95% confident?



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### Conclusions (1)

- For any given willingness to pay, an experiment **ALWAYS** allows us to draw one of three conclusions:
  - We can be confident that one therapy is good value compared to the alternative
  - We can be confident that the alternative therapy is good value compared to the first
  - We cannot be confident that the two therapies differ in their economic value



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### Conclusions (2)

- If our goal is to identify which of these 3 statements holds for a given willingness to pay, confidence intervals for cost-effectiveness ratios, confidence intervals for NMB, and acceptability curves **ALWAYS** provide the same answer
  - e.g., if our WTP is included within the CI for the CER, then:
    - The CI for the NMB that is calculated by use of our WTP will include 0, and
    - The fraction of the distribution that is acceptable at our WTP will fall between the horizontal lines that define the decision threshold (e.g., between 0.025 and 0.975)




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### Conclusions (3)

- Confidence intervals for cost-effectiveness ratios provide decision makers with concise information (i.e., 0, 1, or 2 numbers) that allows them to determine – based on their own WTP -- if they can be confident about a therapy's value
- Acceptability curves provide the added advantage of allowing decision makers to assess alternate levels of confidence if such alternate levels are of interest




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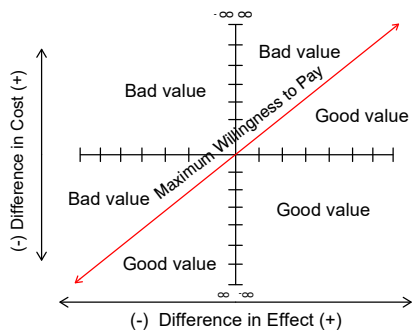
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### Cost-Effectiveness Plane




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### Example

- Two therapies, A and B
- $\Delta\text{cost} = 1000$  (SE: 325,  $p=0.002$ )
- $\Delta\text{QALYs} = 0.01$  (SE: 0.001925,  $p=0.000$ )
- A is significantly more costly and significantly more effective
  - $\text{CER} = 1000 / 0.01 = 100,000 / \text{QALY saved}$
- 250 participants in each arm of the trial
- Correlation between cost and effect is -0.71



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### Confidence Intervals for CER

- Common wisdom: order ratios from lowest to highest; ICERS in the replicates representing the 2.5<sup>th</sup> and 97.5<sup>th</sup> percentiles represent the lower and upper limits
  - “Order statistic”
- CI for CER technically not an order statistic (although in many cases is equivalent to one)
- Lines through the origin that exclude  $\alpha/2$  of the joint distribution of the difference in cost and effect
- Independent of whether the lower limit is a larger or smaller number than the upper limit, on cost-effectiveness plane, interval stretches counter-clockwise from lower (clockwise) limit to the upper (counter-clockwise) limit



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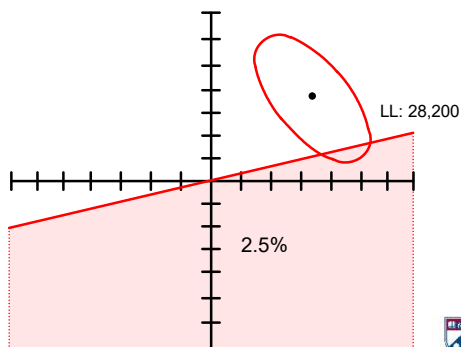
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### Lower 95% Confidence Limit



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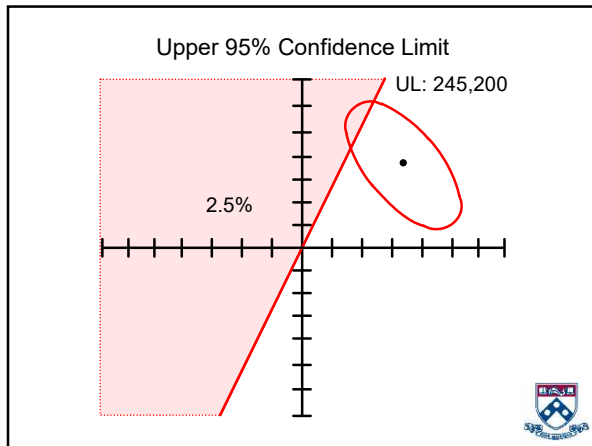
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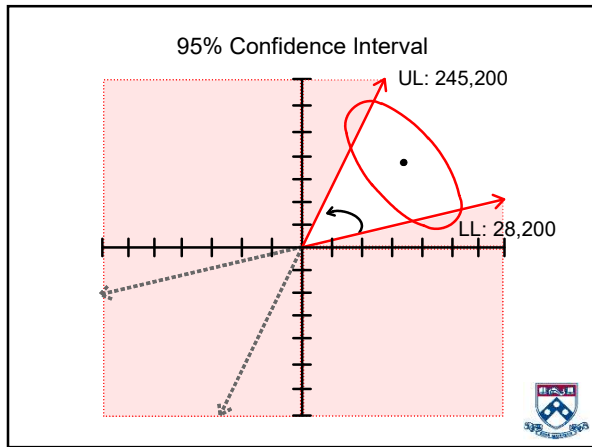
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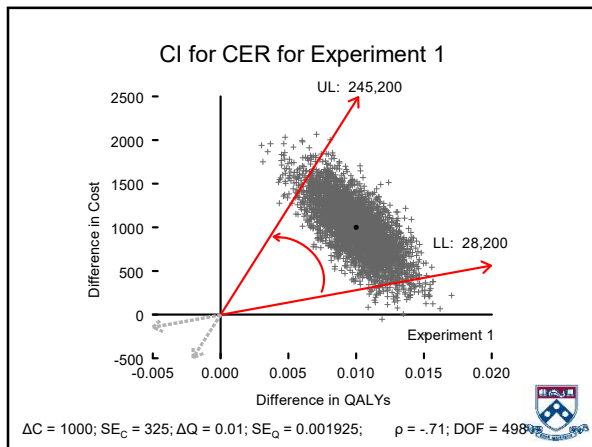
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### Confidences Statements for CI for CER

- Can be confident of value when W not included in the confidence interval
- When lower limit is a smaller number than upper limit
  - Interval ranges between lower and upper limit
    - 28,200 to 245,200
  - Confident of value if WTP is either smaller than lower limit or greater than upper limit
    - Confident of bad value if  $WTP < 28,200$ 
      - Because at least 97.5% of the samples have ratios greater than 28,200
    - Confident of good value if  $WTP > 245,200$ 
      - Because at least 97.5% of the samples have ratios less than 245,200



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### NMB Recap

$$NMB = (W \cdot \Delta Q) - \Delta C$$

- For a WTP of 50,000, NMB for experiment 1:  
 $(50,000 \cdot .01) - 1000 = -500$
- The study result is a difference in means of net benefits, not a ratio of means, and is always defined (i.e., no odd statistical properties like the ratio) and continuous
- Unlike the cost-effectiveness ratio, the standard error of net benefits is always defined
- Given that not all decision making bodies have an agreed upon maximum willingness to pay, we routinely estimate net benefit over the range of policy relevant values of willingness to pay



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### Net Benefit Graphically

- Defined on the cost effectiveness plane using a family of lines
- Each line represents a single value of NMB and equals -intercept (because when  $\Delta Q=0$ ,  $W\Delta Q$  drops out of the equation)
- Slope of all lines equal to W
- 95% CI for NMB defined by identifying the 2 NMB lines that each omit 2.5% of the distribution



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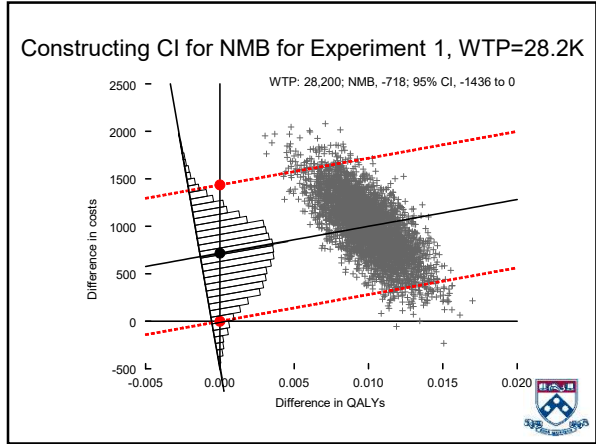
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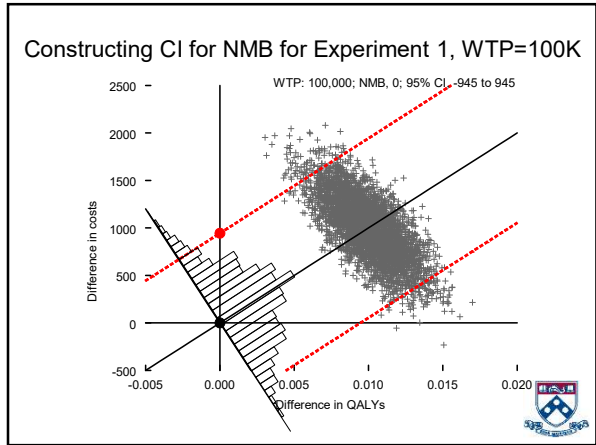
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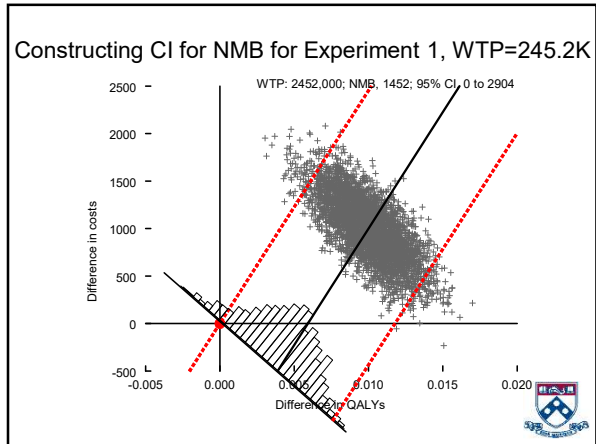
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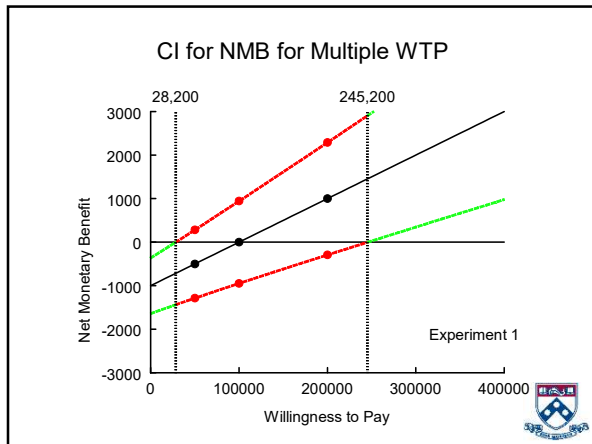
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- ### Confidences Statements for CI for NMB
- If both confidence limits are negative, 95% confident the therapy is bad value
    - i.e., for values of WTP  $\leq 28,200$
  - If both confidence limits are positive, 95% confident the therapy is good value
    - i.e., for values of WTP  $\geq 245,200$
  - If one confidence limit is positive and one is negative, cannot be 95% confident the value of the 2 therapies differ
    - i.e., for values of WTP  $> 28,200$  and  $< 245,200$

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- ### Acceptability Curve
- Acceptability criterion defined on the cost-effectiveness plane as a line passing through the origin with a slope equal to WTP
  - Proportion of the distribution of the difference in cost and effect that falls below and to the right of this line is "acceptable" (i.e., has positive NMB)
    - Proportion acceptable for one therapy = 1 - proportion acceptable for alternative therapy
  - Proportion that is above and to the left of this line is "unacceptable"
    - Proportion unacceptable for one therapy = 1 - proportion unacceptable for alternative therapy

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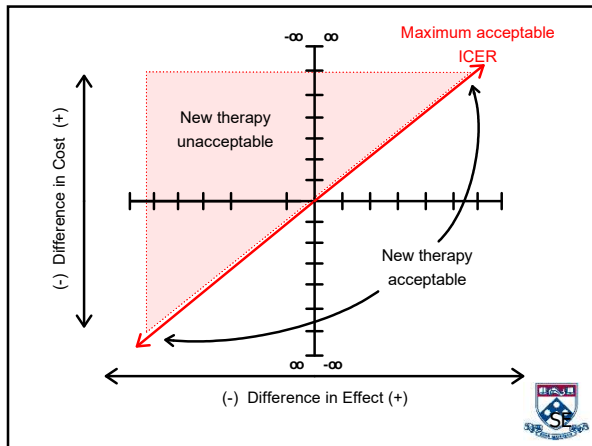
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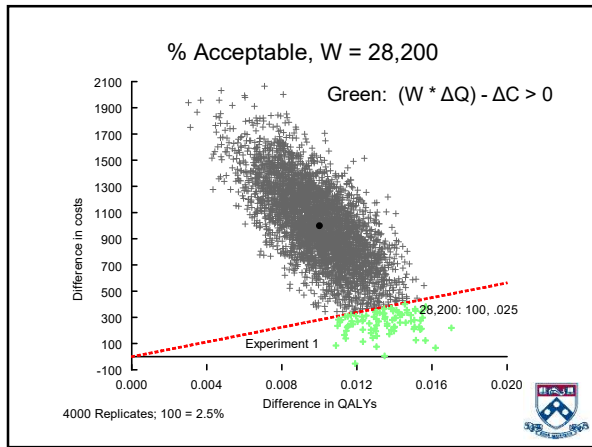
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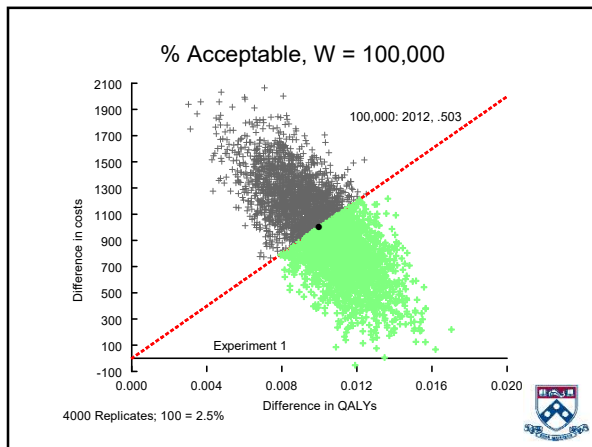
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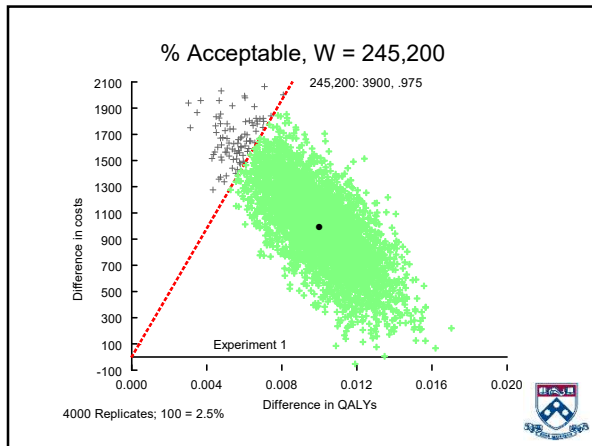
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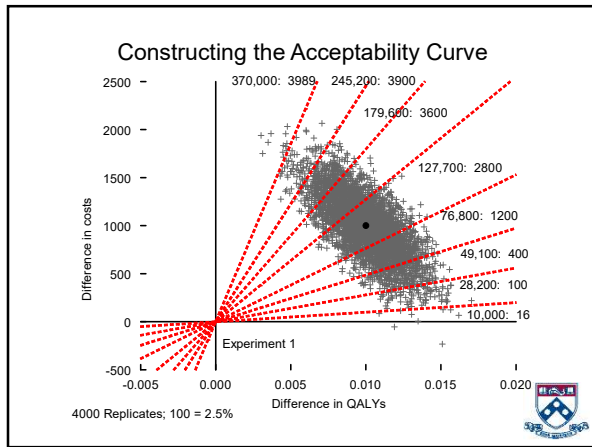
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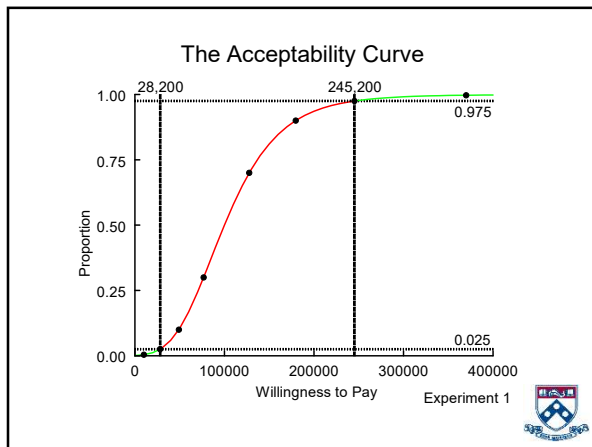
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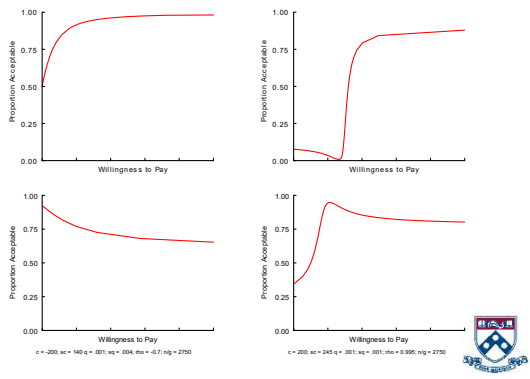
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### Observable Acceptability Curves for WTP ≥ 0




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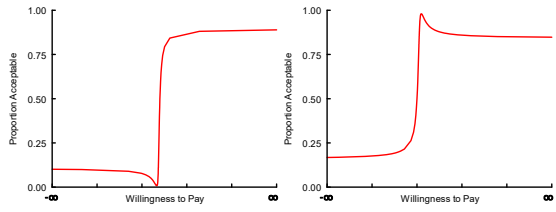
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### Two Basic Patterns for Acceptability Curves




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### 2-tailed Confidence Statements

- (For heights > 0.5) Confidence level:  
 $1 - (2 * (1 - \text{Height}))$   
 – e.g., if the curve has a height of 0.975 for W = 50,000,  
 $1 - (2 * (1 - .975)) =$  “95 confident that the therapy is good value / cost-effective / acceptable”
- (For heights < 0.5) Confidence level:  
 $1 - (2 * \text{Height})$   
 – e.g., if the curve has a height of 0.025 for W = 50,000,  
 “95% confident the alternative therapy is acceptable / cost-effective”

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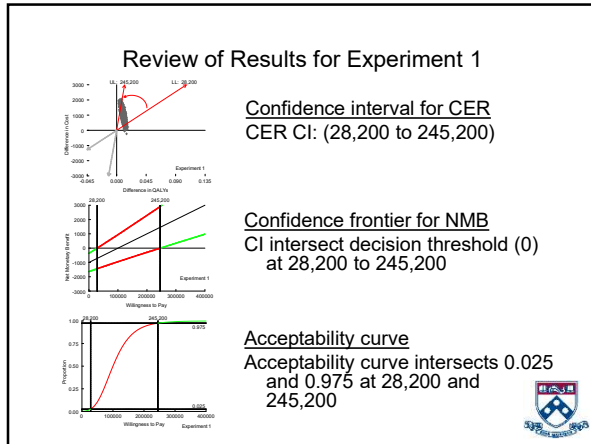
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- ### “Pattern 1” Findings
- We refer to findings like those in experiment 1 as pattern 1 findings
  - They occur when the difference in effect is significant
  - We know we are observing a pattern 1 finding when:
    - The confidence interval for the cost-effectiveness ratio excludes the Y axis (i.e.,  $LL < PE < UL$ )
    - Both NMB confidence limits curves intersect the decision threshold (0) once
    - The acceptability curve intersects horizontal lines drawn at both 0.025 and 0.975 on the Y axis
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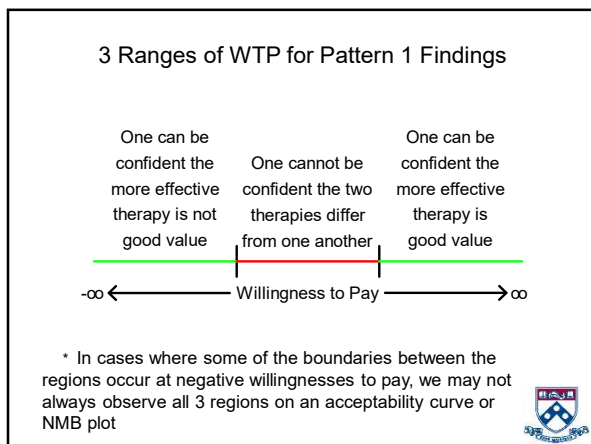
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### Concerns With CI for ICER

- If every experiment was pattern 1, probably wouldn't have seen the development of net monetary benefit and acceptability curves
- But experiments can occur in which the CI for ICER have "odd properties" that most people at least initially find counter-intuitive
  - On the real number line, either  $PE > LL > UL$  or  $LL > UL > PE$ 
    - Referred to as Pattern 2
  - CI can be undefined
    - Referred to as Pattern 3




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Consider the confidence intervals for the following experiment:

$\Delta C=400$ ;  $SEC=325$ ;  $\Delta Q=.02$ ;  $SEQ=.02$ ;  $p=0.25$ ;  
 $DOF=498$




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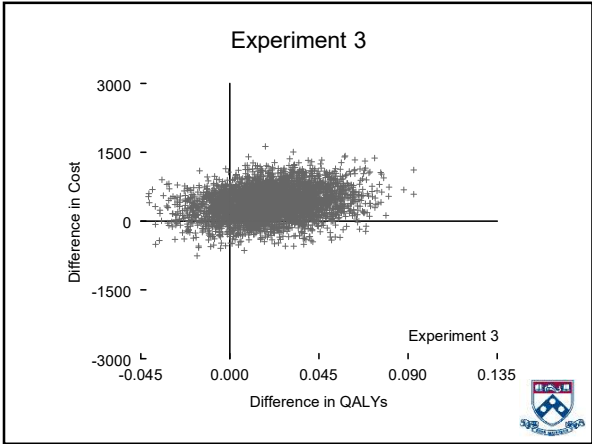
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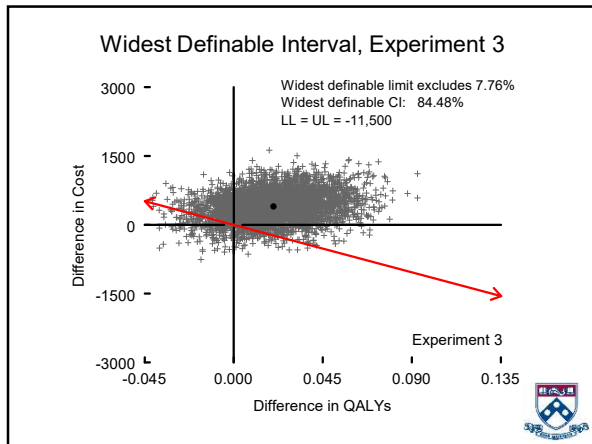
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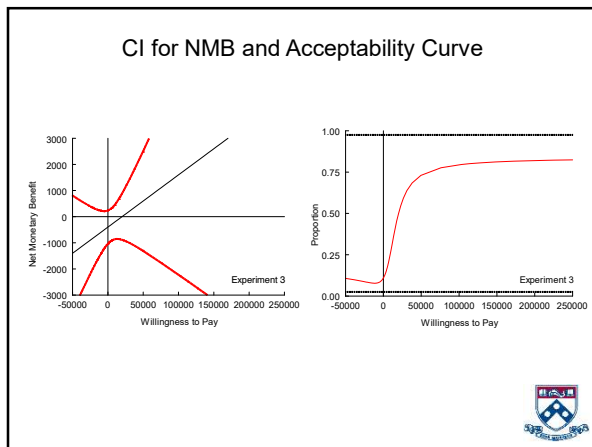
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### Pattern 3 Findings

- We refer to findings like those in experiment 3 as pattern 3 findings
- They occur only when the difference in effect is not significant
- We know are observing a pattern 3 finding when:
  - The confidence interval for the CER is undefined
  - Neither NMB confidence limit curve intersects the decision threshold (0)
  - The acceptability curve never intersects horizontal lines drawn at either 0.025 and 0.975 on the Y axis



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### 1 Range of WTP for Pattern 3 Findings

We cannot be confident the two therapies differ from one another

$-\infty \leftarrow$  Willingness to Pay  $\rightarrow \infty$




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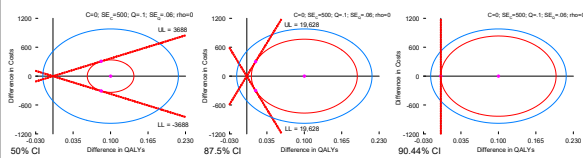
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### Confidence Intervals When $\Delta Q$ is Significant



- CI can include all real numbers from  $-\infty$  to  $\infty$  when  $\Delta Q$  is significant
- What convention will we use so we know when an experiment indicates that  $\Delta Q$  is not significant?




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Consider the confidence intervals for the following experiment:

$\Delta C=35$ ;  $SEC=777.5$ ;  $\Delta Q=.04$ ;  $SEQ=.0224$ ;  
 $\rho=0.706$ ;  $DOF=498$




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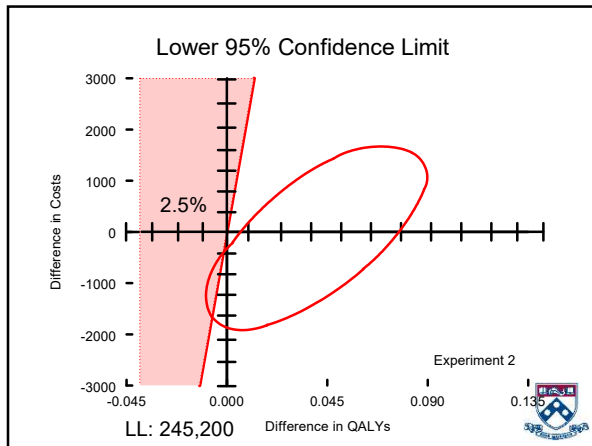
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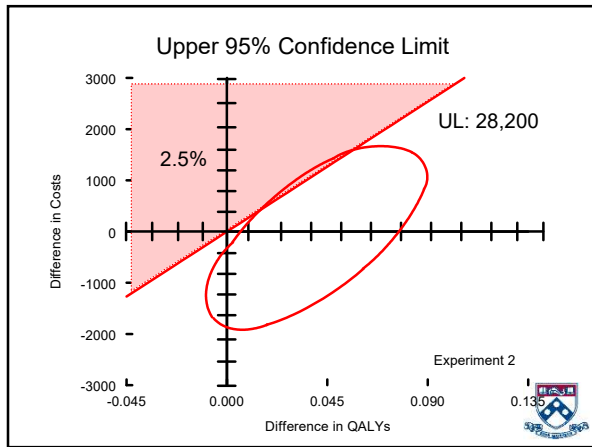
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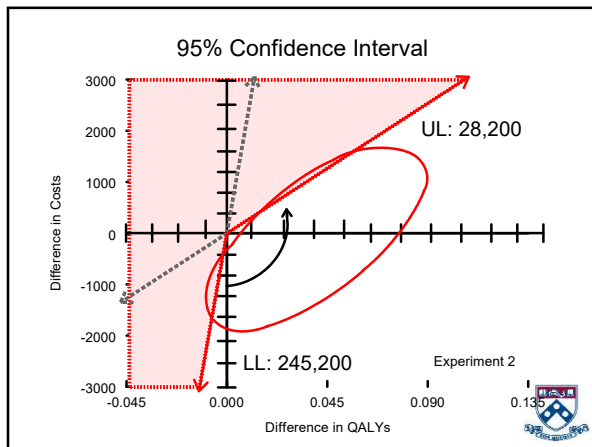
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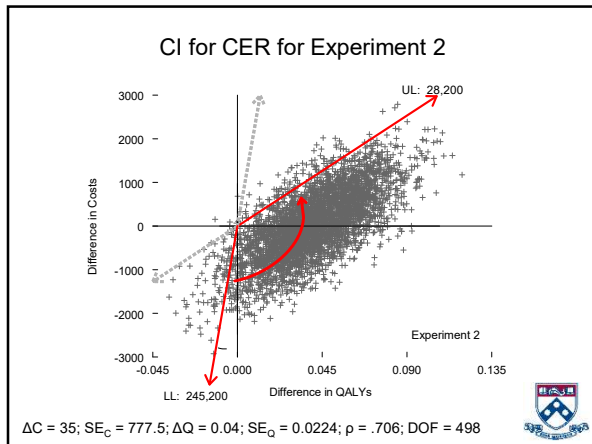
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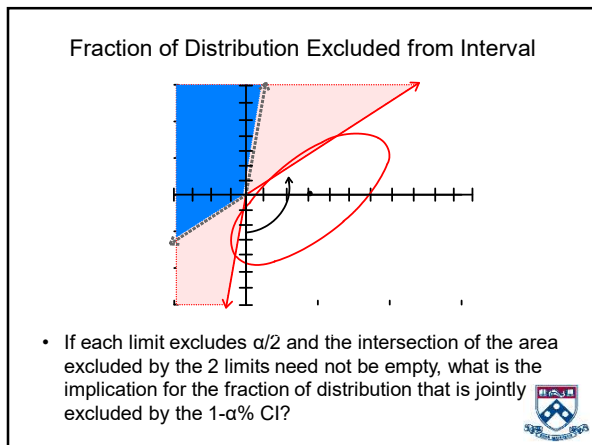
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### Confidences Statements for CI for CER

- Can be confident of value when W not included in the confidence interval
- When lower limit is a larger number than the upper limit
  - Interval ranges between  $-\infty$  and upper limit and between lower limit and  $\infty$
  - Values of W between upper limit and lower limit are excluded from the interval
  - Confident of value if WTP is larger than upper limit and smaller than lower limit

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When the Lower Limit is Larger than the Upper Limit

- One of the limits indicates that one of the therapies may be delivering more health at increased or decreased cost
- The other limit indicates that the alternative therapy may be delivering more health at increased or decreased cost
- Q is not statistically significant at the  $\alpha$  level represented by the interval
- The interval thus includes the y axis



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When Lower Limit is "Larger" than Upper Limit (2)

- Point estimate is either larger than both limits or it is smaller than both limits, but does what we expect for one of the limits
  - If point estimate and lower limit are on the same side of the Y axis, the point estimate is larger than the lower limit (which is larger than the upper limit)
  - If point estimate and upper limit are on the same side of the Y axis, the point estimate is smaller than the upper limit (which is smaller than the lower limit)



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Confidence Statements

- We derive the same confidence statements from CI for CER, CI for NMB, and the acceptability curve
- So long as our WTP is between 28,200 and 245,200, we can be 95% confident that the therapy is good value



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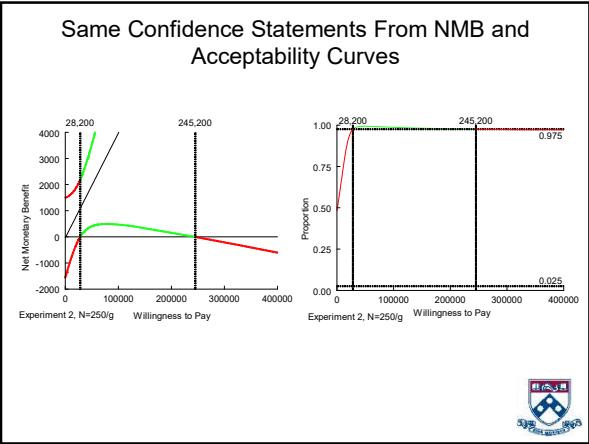
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### Pattern 2 Findings

- We refer to findings like these as pattern 2 findings
- They are 1 of 2 patterns that occur only when the difference in effect is not significant
- We know are observing a pattern 2 finding when:
  - The confidence interval for the CER includes the Y axis (i.e.,  $LL > UL > PE$  OR  $PE > LL > UL$ )
  - One NMB confidence limit curve intersects the decision threshold (0) twice; the other limit never intersects the decision threshold
  - The acceptability curve intersects a horizontal line drawn at either 0.025 and 0.975 on the Y axis twice and never intersects the other line

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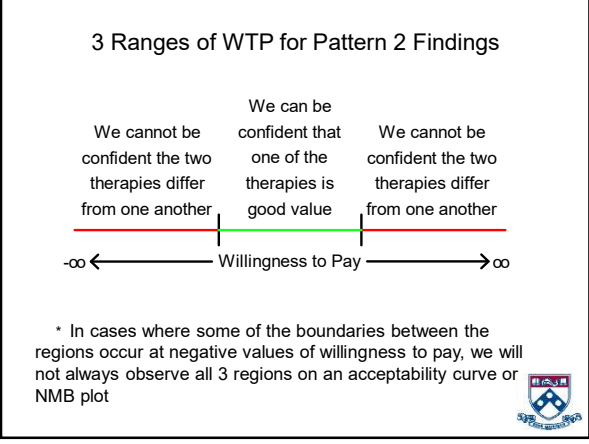
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### Calculation

- Programs, datasets, and sample calculations available at:

[www.ups.upenn.edu/dgimhsr/eeinct\\_cicer.htm](http://www.ups.upenn.edu/dgimhsr/eeinct_cicer.htm)



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### Conclusions (1)

- For any given willingness to pay, an experiment **ALWAYS** allows us to draw one of three conclusions:
  - We can be confident that one therapy is good value compared to the alternative
  - We can be confident that the alternative therapy is good value compared to the first
  - We cannot be confident that the two therapies differ in their economic value
- If our goal is to identify which of these 3 statements holds for a given willingness to pay, confidence intervals for cost-effectiveness ratios, confidence intervals for NMB, and acceptability curves **ALWAYS** provide the same answer



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### Conclusions (2)

- Confidence intervals for cost-effectiveness ratios provide decision makers with concise information (i.e., 0, 1, or 2 numbers) that allows them to determine – based on their own WTP -- if they can be confident about a therapy's value
- Acceptability curves provide the added advantage of allowing decision makers to assess alternate levels of confidence if such alternative levels are of interest



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